

iConstruct- The Strategy & Consulting Club

WHO ARE WE

Our goal is to be better at our ambition of creating and becoming bright minds and brilliant professionals. Guided by eminent strategy faculty at IMI Kolkata, we, iConstruct, aim to provide students with ample amount of opportunities to connect and explore the complications of corporate world by implementing the classroom concepts.

WHAT WE DO

The kind of events we organize are:

- Case Workshops
- Live Case Competitions
- Company Visits
- Speaker sessions
- Role plays
- Simulation games

OUR TEAM



“Being a part of this club, I got the opportunity to connect to corporate world and learn about the implementation of conceptual knowledge in real world.”

-MEDHA KUMARI
MEMBER iConstruct



“Being a part of this club will enhance my knowledge on how corporates make strategic decisions to sustain the business in the long run.”

-SHIVAM MEHRA

MEMBER iConstruct



“I joined iConstruct to utilize the creative quotient I have to organize such events that will provide opportunity to gain a broader, realistic and more practical exposure to business activities.

To gain leadership and interpersonal skills.

To develop networking”

-MEGHNA SINGH

MEMBER iConstruct:



“By joining the club i will get an opportunity to meet and interact with diverse people that will expand my thinking and interest. I strongly believe by joining this club i will get a chance to build network with influential people.”

-ABHISHIKTA CHAKRABORTY
MEMBER iConstruct



“The most interesting thing about the club is that we actively get to use our minds here to understand the reason behind various strategic decisions in corporate.”

-DEBANJANA RAY
MEMBER iConstruct