



## **Bizz Afrs: The Business Club of IMI-K**

**Faculty Mentor: Dr. Sahana Roy Chowdhury**

**Club Members: Aditya Gupta, Akriti Gupta, Meghna Singh, Vishesh Dalmia,  
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There is high requirement of a Business Club in a Business School. BizzAfrs will enable students to have an insight of the business happenings around the world from the very first day. This will make them competitive enough at all levels and it will also help them to get a very clear understanding of what this business world is all about. This will act as a catalyst to churn them up as better managers down the line. This club will act as a tool shape to us for our placements as we have interacted with many seniors and came to know that having adequate knowledge on current business affairs are a key to success in cracking interviews.

### **Mission:**

1. To enhance the values, knowledge, skills required for a MBA professional to excel in the business world through deliberations, case studies, competitions, industry talks and thus facilitate exchange of knowledge
2. Strive to offer deep insights of all happenings around the world especially in the business arena to enable the students to overcome barriers and be competitive enough at the National level
3. Integrate the academics with current happenings to enable the students to have a better understanding
4. Conducting various activities at the national level to judge our skills and competence with other top B-schools

### **Value creation:**

To conduct sessions at regular intervals; to work with cent percent dedication and commitment so that all the students attending our club session gets their purpose served to their fullest; and to make each session as interactive and interesting as possible.

### **Activities Conducted:**

The club conducts various interactive sessions related to business world which involves the students to get an idea of the ongoing happenings of the current business world. The Club also conducts monthly quizzes and publishes monthly newsletters. Eminent personalities from industries are invited to share their experiences. Moreover, we have our Flagship Event every year which provides a platform for our students to compete with other reputed B Schools.

### **Proposed Activities:**

Discussions on latest happenings in the business world (Business Affairs), their reasons of happening and its relation to the academics;

Quiz sessions;

Newsletters (Bizz Gazette)

Business simulations

Guest lectures

Interactive Sessions on current events