IMI Konnect

CALL FOR ARTICLES

IMI *Konnect,* published quarterly from International Management Institute Kolkata, is an open access Scholarly Magazine in Management. It publishes original research articles (non-technical) by scholars in the field of management and firsthand perspectives from business thinkers and practitioners on contemporary issues. *IMI Konnect* provides an intellectual platform for the national and international scholars and the industry experts to discuss and debate their opinions and thus contribute to the knowledge of management. It also publishes interviews with eminent personalities in the field of business. The issues are themed on Marketing, Economics, Finance, Organizational Behaviour & Human Resources (OB & HR), Information Technology & Operations (IT & Operations), Strategy, Management Education apart from special themes in one Special Issue every year.

IMI Konnect invites original articles from academicians as well as practitioners on any of the aforementioned areas for the upcoming issues and for the Special Issue themed **"Start-Ups: Indian Scenario"** for **July-September 2018.** The article should be non-technical and may be of a maximum of 7000 words. It should be typed in MS Word in Times New Roman 12 with paragraph spacing 1.5. Figures and simple, small tables can be incorporated. There should not be any notations or equations, at least in the main text. If required, it may be put in Appendix. The article should also contain a short abstract of 150 – 200 words. Full forms of each abbreviation should be mentioned at first instance. Send your manuscript along with your name, institutional affiliation, email ID and contact number to the editorial office at imikonnect@imi-k.edu.in mentioning the area viz. Marketing, Finance, OB & HR, Economics, Strategy, IT & Operations, Management Education, Others or Themed Issue.

Extended Deadline for Submission

For July-September Issue - August 5, 2018
For Non-Themed Issues, Articles may be
Submitted Round the Year