

## *Learning .....Beyond the classrooms*

*-By P Yamini Gupta, Student Activity Council (Batch 16-18)*

The campus life at IMI Kolkata has helped me to learn beyond submissions, presentations and deadlines though at the same time, those have trained me to face the caprices of the corporate world. Classroom learning has indubitably helped me to grasp the concepts, theories and basic frameworks but the seismic shift in my personality traits is a result of the unstructured methods of learning. Not only had I outgrown as an individual but also grown in a team. What I am today is the summation of Self-learning, Leadership, Academic and Cultural activities, Events and Professional development opportunities I encashed throughout the IMI tenure.

Through the experiences I have had outside the classroom, I learned to balance between my studies, work and leisure. I participated in volunteer activities which honed my leadership skills and taught me how to work cooperatively within a team. Student committee activities made me understand and appreciate the relationship between curricular and co-curricular activities. They not only broadened my academic experiences but also helped to explore my latent talents. IMI Kolkata has given me the hands-on experience in managing numerous events which is altogether a different world of management where all the marketing, finance, operations and HR concepts have to be applied. Moreover, I learnt how to build and maintain Corporate Relations which will surely help me in my corporate life. My internship tenure with ICICI AMC helped me get my feet wet and rendered me the taste of how it is to work in and for an organization.

With Finance and Marketing as my specializations, I was fortunate enough to be a part of Marcon (Marketing Conference) and Finecon (Finance and Economics Conference) where scholars, business practitioners, research enthusiasts and students shared a common platform and enabled exchange of ideas on topics of current and future relevance. With the amount of faith IMI has shown in me, I also got the privilege to master ceremonies which hosted dignitaries like the Italian Consul General of Kolkata, International Chess Player-Dibyendu Barua and Padmashri Shovana Narayan in different events. I had also been a part of the core committee of Confero (Annual Management and Cultural fest) which is wholly student driven where I, with my entire team worked on Sponsorships, Invitations, Logistics and Promotions simultaneously.

My individual achievements too have been par with my expectations. I became the Second-Runner-up of the College Round in StockMIND 5 organised by ICICI Direct Centre for Financial Learning, received the Certificate for Outstanding Performance in Young Minds Case Study Challenge 2017 by OysterConnect.com and was also selected to represent IMI-K at CFA Research Challenge 2017-2018. Other than that, I also became the second runner-up in the Elocution Competition conducted by the Central Vigilance Commission. Being a National Champion and a Black Belt in Karate and winning various drama competitions earlier in life, at IMI I explored the dancer in me.

I thank IMI for such learning experiences and for making me CORPORATE -READY.